



**HASAN KALYONCU UNIVERSITY**  
**Faculty of Engineering**  
**Course Description Form**

<b>COURSE:</b> Social Responsibility Project				
<b>CODE:</b> FE101		<b>SEMESTER:</b> SPRING		
<b>LANGUAGE:</b> ENGLISH		<b>TYPE:</b> COMPULSORY		
<b>PRE-REQUISITES:</b>	<b>THEORY</b>	<b>PRACTICAL</b>	<b>CREDIT</b>	<b>ECTS</b>
<b>CO-REQUISITES:</b>				
<b>WEEKLY HOURS:</b> 1	0	2	0	1

**CONTENT OF THE COURSE:**

Determining the current problems of society and preparing projects to produce solutions. Volunteering in various projects within the framework of social responsibility. Participatory and democratic individuals, solidarity and cooperation to reinforce, taking responsibility and project development / implementation. Non-governmental organizations. Current discussions on youth and social responsibility projects at European level.

**OBJECTIVE OF THE COURSE:**

To improve students' knowledge and skills, to prepare students for the profession, to help students take an active role in society

**WEEKLY SCHEDULE**

<b>Week</b>	<b>Topics</b>
1	What is Social Responsibility?
2	Why is social responsibility work important?
3	What are corporate social responsibility activities?
4	Why is corporate social responsibility work important?
5	Brand identity and social responsibility
6	Case study: Benetton Advertising Campaigns
7	Individual social responsibility activities
8	MIDTERM
9	Social Responsibility Application
10	Handicapped and Art
11	SWOT Analysis
12	Project application
13	Project application
14	Project application

**TEXTBOOK:**

Philip Kotler, Nancy Lee, Kurumsal Sosyal Sorumluluk, Mediacat Kitapları, 2006

**REFERENCE BOOKS:**

Ceyda Aydede, Yükselen Trend Kurumsal Sosyal Sorumluluk, Mediacat Kitapları Ebru Özgen, Kurumsal Sosyal Sorumluluk Projeleri, Mavi Ağaç Yayınları, 2006 "R&D Management", Akhilesh, K B. "Design for Sustainability: A Practical Approach", Tracy Bhamra, Vicky Lofthouse.

<b>INSTRUCTOR(S):</b>	Assoc.Prof.Dr.Adem Yurtsever
<b>FORM PREPARATION DATE:</b>	29.11.2019

	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	<b>PO8</b>	<b>PO9</b>	<b>PO10</b>	<b>PO11</b>
<b>LO1</b>	0	0	0	0	0	0	0	0	0	1	0
<b>LO2</b>	0	0	0	0	0	3	0	0	0	0	0
PO: Program Outcomes   LO: Learning Outcomes Values: 0: None   1: Low   2: Medium   3: High											

<b>LEARNING OUTCOMES OF THE COURSE:</b>
LO1: Develop a social responsibility Project LO2: To be able to carry out projects with teamwork

<b>CONTRIBUTION OF THE COURSE TO VOCATIONAL EDUCATION</b>
With the help of this course, students gain team work or individual working culture and raise awareness about problems with sauce and produce solutions for these problems.