



HASAN KALYONCU UNIVERSITY
Faculty of Engineering
Course Description Form

COURSE: Social Responsibility Project				
CODE: FE101		SEMESTER: SPRING		
LANGUAGE: ENGLISH		TYPE: COMPULSORY		
PRE-REQUISITES:	THEORY	PRACTICAL	CREDIT	ECTS
CO-REQUISITES:				
WEEKLY HOURS: 1	0	2	0	1

CONTENT OF THE COURSE:

Determining the current problems of society and preparing projects to produce solutions. Volunteering in various projects within the framework of social responsibility. Participatory and democratic individuals, solidarity and cooperation to reinforce, taking responsibility and project development / implementation. Non-governmental organizations. Current discussions on youth and social responsibility projects at European level.

OBJECTIVE OF THE COURSE:

To improve students' knowledge and skills, to prepare students for the profession, to help students take an active role in society

WEEKLY SCHEDULE

Week	Topics
1	What is Social Responsibility?
2	Why is social responsibility work important?
3	What are corporate social responsibility activities?
4	Why is corporate social responsibility work important?
5	Brand identity and social responsibility
6	Case study: Benetton Advertising Campaigns
7	Individual social responsibility activities
8	MIDTERM
9	Social Responsibility Application
10	Handicapped and Art
11	SWOT Analysis
12	Project application
13	Project application
14	Project application

TEXTBOOK:

Philip Kotler, Nancy Lee, Kurumsal Sosyal Sorumluluk, Mediacat Kitapları, 2006

REFERENCE BOOKS:

Ceyda Aydede, Yükselen Trend Kurumsal Sosyal Sorumluluk, Mediacat Kitapları □ Ebru Özgen, Kurumsal Sosyal Sorumluluk Projeleri, Mavi Ağaç Yayınları, 2006 "R&D Management", Akhilesh, K B. □ "Design for Sustainability: A Practical Approach", Tracy Bhamra, Vicky Lofthouse.

EVALUATION SYSTEM:		
IN-TERM STUDIES	QUANTITY	PERCENTAGE (%)
Midterm Exam	0	0
Homework	0	0
Project	1	60
Quiz	0	0
Final Exam	1	40
TOTAL		
CONTRIBUTION OF INTERM STUDIES TO OVERALL GRADE	1	60
CONTRIBUTION OF FINAL EXAMINATION TO OVERALL GRADE	1	40
TOTAL		100

COURSE CATEGORY:	PERCENTAGE (%)
Mathematics and Basic Sciences	%0
Engineering	%0
Engineering Design	%0
Social Sciences	%100

TABLE OF ECTS / WORKLOAD:			
Activities	QUANTITY	Duration (Hour)	Total Workload
Course Duration	13	1	13
Hours for off-the-classroom study (Pre-study, practice)	14	1	14
Mid-term	0	0	0
Final examination	1	2	2
Project	1	1	1
Quiz	0	0	0
Total Work Load			30
Total Work Load / 30			1
ECTS Credit of the Course			1

INSTRUCTOR(S):	Assoc.Prof.Dr.Adem Yurtsever
FORM PREPARATION DATE:	29.11.2019

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
LO1	0	0	0	0	0	0	0	0	0	1	0
LO2	0	0	0	0	0	3	0	0	0	0	0
PO: Program Outcomes LO: Learning Outcomes Values: 0: None 1: Low 2: Medium 3: High											

LEARNING OUTCOMES OF THE COURSE:	PROGRAM OUTCOMES:
<p>LO1: Develop a social responsibility Project</p> <p>LO2: To be able to carry out projects with teamwork</p>	<p>PO1: Adequate knowledge in mathematics, science and engineering subjects pertaining to the relevant discipline; ability to use theoretical and applied knowledge in these areas in complex engineering problems.</p> <p>PO2: Ability to identify, formulate, and solve complex engineering problems; ability to select and apply proper analysis and modeling methods for this purpose.</p> <p>PO3: Ability to design a complex system, process, device or product under realistic constraints and conditions, in such a way as to meet the desired result; ability to apply modern design methods for this purpose.</p> <p>PO4: Ability to devise, select, and use modern techniques and tools needed for analyzing and solving complex problems encountered in engineering practice; ability to employ information technologies effectively.</p> <p>PO5: Ability to design and conduct experiments, gather data, analyze and interpret results for investigating complex engineering problems or discipline specific research questions.</p> <p>PO6: Ability to work efficiently in intra-disciplinary and multi-disciplinary teams; ability to work individually.</p> <p>PO7: Ability to communicate effectively in Turkish, both orally and in writing; knowledge of a minimum of one foreign language; ability to write effective reports and comprehend written reports, prepare design and production reports, make effective presentations, and give and receive clear and intelligible instructions.</p> <p>PO8: Recognition of the need for lifelong learning; ability to access information, to follow developments in science and technology, and to continue to educate him/herself.</p> <p>PO9: Consciousness to behave according to ethical principles and professional and ethical responsibility; knowledge on standards used in engineering practice.</p> <p>PO10: Knowledge about business life practices such as project management, risk management, and change management; awareness in entrepreneurship, innovation; knowledge about sustainable development.</p> <p>PO11: Knowledge about the global and social effects of engineering practices on health, environment, and safety, and contemporary issues of the century reflected into the field of engineering; awareness of the legal consequences of engineering solutions.</p>